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FOR IMMEDIATE RELEASE:

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**'à la carte' PR Retained by NC Fraternal Order of Police**

Charlotte, NC—(Jan.30, 2004)—'*à la carte*' PR has been retained by the North Carolina Fraternal Order of Police to create a new website at [www.ncfop.org](http://www.ncfop.org).

The site is being designed and developed to replace the current site at [www.ncfop.com](http://www.ncfop.com).

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About '*à la carte*' PR:

'*à la carte*' PR offers 'made to order' electronic marketing, website creation and development, business writing and a full range of media and public relations services. The *à la carte*' PR mission is to assist businesses, individuals and organizations seeking to increase their success and public visibility and enhance their relationships with the media and their stakeholders.

For more information, visit: [www.alacartepr.com](http://www.alacartepr.com)

About the NC Fraternal Order of Police:

The Fraternal Order of Police is the oldest and largest law enforcement organization in the world. Founded in 1915, in Pittsburgh, Pennsylvania, the FOP has grown to over 310,000 members with affiliate lodges in Canada and Ireland.

The FOP in North Carolina was launched in 1954, with the first lodge located in Asheville. Currently there are 51 local lodges across North Carolina with more than 5,200 law enforcement officers. The North Carolina State Lodge was formed on May 23, 1972.

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