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FOR IMMEDIATE RELEASE:

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*'à la carte' PR* Launches New Website for  
'The North Carolina Fraternal Order of Police'

Charlotte, NC—(March 29, 2004)—*'à la carte' PR* has completed design, development and publication of the new website for the North Carolina Fraternal Order of Police: [www.ncfop.org](http://www.ncfop.org)

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About *'à la carte' PR*:

*'à la carte' PR* offers 'made to order' electronic marketing, website creation and development, business writing and a full range of media and public relations services. The *'à la carte' PR* mission is to provide businesses, individuals and organizations with services which increase positive public visibility and successful relationships with the media. For more information, visit: [www.alacartep.com](http://www.alacartep.com)

About the NC Fraternal Order of Police:

The Fraternal Order of Police is the oldest and largest law enforcement organization in the world. Founded in 1915, in Pittsburgh, Pennsylvania, the FOP has grown to over 310,000 members with affiliate lodges in Canada and Ireland. The FOP in North Carolina was launched in 1954, with the first lodge located in Asheville. Currently there are 51 local lodges across North Carolina with more than 5,200 law enforcement officers. The North Carolina State Lodge was formed on May 23, 1972.

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