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'Bark Busters' Retains Media Relations Firm
'à la carte' PR

Charlotte, NC—(June 28, 2004)— Bark Busters Home Dog Training® of Charlotte has retained media and public relations firm *'à la carte' PR*. 'Bark Busters' is the world's largest dog training company with a unique, guaranteed in-home training program.

'Bark Busters' has offices throughout the USA, Australia, New Zealand and the UK. The dog attack prevention methods are used by many government and other organizations. "No matter the breed, age or behavior problem, the 'Bark Busters' program can transform the behavior of your dog in the time it takes you to watch a video," says owner Christie Price. " It's much more than just a 'sit', 'stay', 'come' type of training. We give personalized instruction to the owner and the dog on behavioral problems ranging from barking to obedience to aggression."

About: *'à la carte' PR*

'à la carte' PR offers customized media and public relations services specifically aimed at meeting the needs of entrepreneurs, small and mid-size businesses, agencies and organizations. Specialties include electronic marketing, website creation and development, and business writing.

For more information, visit: www.alacartep.com

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