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‘Noble Deed Realty - A Charitable Enterprise’™  
Retains Media Relations Firm  
*‘à la carte’ PR*

Charlotte, NC—(August 23, 2004)— ‘Noble Deed Realty – A Charitable Enterprise’™ has retained media and public relations firm *‘a la carte’ PR*.

‘Noble Deed Realty’ is a first of it’s kind, full-service real estate brokerage company created to generate financial support for Habitat for Humanity in Charlotte.

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About: *‘à la carte’ PR*

*à la carte’ PR* offers customized media and public relations services specifically aimed at meeting the needs of entrepreneurs, small and mid-size businesses, agencies and organizations. *‘à la carte’ PR* specialties include media training, business writing, electronic marketing and website creation.

For more information: [www.alacartepr.com](http://www.alacartepr.com)

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