
FOR IMMEDIATE RELEASE:

Contact: Dianne Chase
704-442-9199 (o)
704-606-1144 (c)
dianne@alacartepr.com
www.alacartepr.com

‘Noble Deed Realty-A Charitable Enterprise’™

Unique, Full-Service Real Estate Brokerage Opens in Charlotte

Charlotte, NC—(September 1, 2004)— ‘Noble Deed Realty–A Charitable Enterprise’™ has opened a first of its kind full-service real estate brokerage in Charlotte which offers clients the opportunity to support Habitat for Humanity when they sell their home.

Brothers Thomas Eckerman and William Eckerman and their colleague Bill Brown are a team of real estate attorneys and brokers who founded Noble Deed Realty upon a patent-pending ‘Charitable Enterprise’ method. This ‘Charitable Enterprise’ method provides home sellers unmatched expertise in real estate services while also fulfilling a commitment to give back to the community.

“Our charitable method transforms one-half the listing commission into a donation to Habitat for Humanity and allows the home seller to receive the tax deduction,” says William. “This is truly a unique philanthropic enterprise which we designed with the core purpose of generating charity in Charlotte.”

“Our firm is structured as a charitable enterprise which allows us to make it virtually effortless for our clients to support Habitat for Humanity in their mission to eliminate substandard housing,” says Thomas. “Noble Deed Realty clients have their house sold by a highly professional real estate team and at the same time are able to transform the transaction into a ‘noble deed’ of giving to Habitat for Humanity in Charlotte.”

“Charlotte is a giving community,” says Thomas, “ and we are offering an effortless way for people to improve the quality of life for those in need here.” “Simply put,” adds William, “we want a bottom line based on something more important than just a business deal.”

For more information visit Noble Deed’s website at www.nobledeed.com.

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Thomas
Eckerman



William
Eckerman