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FranNet - 'The Franchise Connection' - Announces Purchase of 'Educational Outfitters' Franchise in Charlotte

Charlotte, NC – (Sept. 27, 2004) - *FranNet - 'The Franchise Connection'* - is pleased to announce that former Pillowtex executive, Stacie Menichella, has purchased the rights to own and operate the 'Educational Outfitters' franchise in Charlotte.

FranNet president, Michael Hall, says Menichella, who was Vice President of Marketing for Pillowtex, brings 19 years of corporate experience to her new career as owner of the 'Educational Outfitters' franchise. "Stacie and I worked closely together to match her background, interests, experience, talents and goals with a franchise that best suits her, both professionally and personally," says Hall.

Menichella says she used *FranNet* to find the right business match because of the in-depth coaching and information it provides. "*FranNet* got us way down the curve in finding a good fit for me in my search for a business I could be successful with and enjoy, as well. *FranNet* presented me with the best options for my skill set coming out of the corporate world."

FranNet - 'The Franchise Connection', is a franchise sales and consulting firm that specializes in matching potential business owners with franchise companies that meet their personal and career goals. Many of these candidates are outplaced corporate executives seeking career alternatives.

'Educational Outfitters' specializes in school uniforms and gym wear, booster club items and corporate logo wear. They carry a full inventory and offer on-site embroidery and screen-printing at their location at 624 Tyvola Road in Charlotte, NC.

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