
FOR IMMEDIATE RELEASE:

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MEDIA ADVISORY

What: Franchise Seminar: Franchises and Other Small Businesses
"HOW TO FIND THE RIGHT BUSINESS FOR YOU"

Who: Presented by 'The Franchise Connection' - FranNet of Charlotte

When: Saturday, October 2, 2004
9:30AM – 11:30AM

Where: The Courtyard Marriott
800 Arrowood Road at I-77
Charlotte, NC

Cost: Free

For Reservations, Information or Directions: 704-522-9394 or 800-849-5932
By email at mhall@frannet.com
Reservations are mandatory.

This seminar is aimed at helping attendees start their research into finding the right business for them. The following topics will be addressed: Why business ownership...minimizing your risks....building your business model....advantages of buying a franchise...what franchises cost.....purchasing and financing options...and how to make a safe and affordable decision .

About FranNet:

FranNet is the world's largest network of franchise consultants. FranNet advises clients on how to search for and evaluate franchise opportunities. In addition, FranNet provides a broad array of services including consulting on taking a company into a franchise and assisting prospective franchisees in learning about the many choices that franchising offers.

For more information: www.frannet.com

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Michael Hall
President
FranNet