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PRESIDENT OF FRANNET-CHARLOTTE TO SPEAK AT NATIONAL CONFERENCE

National Franchise and Business Opportunities Expo to Be Held in Charlotte

Charlotte, NC – Oct. 4, 2004- The president of FranNet –The Franchise Connection– Charlotte, Michael Hall, will be a featured presenter at the National Franchise and Business Opportunities Show to be held in Charlotte October 9-10, 2004.

The conference is the largest annual showcase of franchises and business ventures and is expected to draw more than 2000 attendees.

Hall will be conducting a seminar entitled 'Franchising 101' covering what franchising involves, the scope of the industry, what franchises cost, what is available in the Carolinas and how to find the right franchise.

The two-day conference and showcase features free daily seminars, offering advice from some of the industry's leading experts. Topics include legal considerations when buying a business, lease negotiations, and how to choose and evaluate a franchise.

The event offers opportunities to meet with representatives from across North America who are running proven, money-making concepts in other cities.

What: National Franchise and Business Opportunities Show
When: October 9 – 10, 2004
Time: 11:00am – 5:00pm
Where: Charlotte Merchandise Mart
Workshops: October 9 at 12:15pm
October 10 at 1:45pm

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