
FOR IMMEDIATE RELEASE:

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The Positive Unanticipated Consequences of Networking

Charlotte, NC – October 18, 2004 – The International Association of Business Communicators/Charlotte (IABC/Charlotte) presents a special program with Ned Lundquist, ABC, who is the publisher of the *Job of the Week* e-mail newsletter for communication professionals. Lundquist will lead a discussion on power-networking for success and share his insights on how to position yourself as a leader in your profession.

Lundquist will also provide a case study on the virtual JOTW community, which has grown from 38 subscribers in 2001 to more than 7,300 members of what he calls a "cooperative network" providing support and assistance.

JOTW has posted more than 9,100 communication-related jobs since its launch. Dozens of job-seeking communicators have found employment via JOTW while numerous other communicators have found qualified candidates for vacancies.

All attendees will receive a free copy of Lundquist's "Top 25 things you need to know to pursue the job of your dreams, especially when your dream is just to get a job."

The Details:

Date: Wednesday, Nov. 3, 2004

Time: 11:30 a.m. – 1:00 p.m. (program starts at noon)

Place: The Dunhill Hotel, 237 North Tryon Street, Charlotte, NC

Cost: members: \$15.00; guests: \$30.00

RSVP: Please RSVP by Oct. 27 online at www.ciabc.com or by calling 704-351-6766.