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## ‘Charlotte Home and Interior Design Show’ Retains 'à la carte' PR

Charlotte, NC—(July 11, 2005)— Charlotte media and public relations firm, 'à la carte' PR, has been retained by Show Technology for the 2005 Charlotte Home and Interior Design Show.

Show Technology puts on Home and Garden Shows across the US and launched their first ‘Greater Charlotte Home and Garden Show’ last January at the Cabarrus Arena in Concord, NC.

The ‘Charlotte Home and Interior Design Show’ is set for August 12th through the 14th at the Cabarrus Arena and will benefit local charities Habitat for Humanity and the Humane Society. Highlights include demonstrations by Chayse Dacoda of ‘*While You Were Out*’ on the TLC network and Dale Rohman, ‘*America’s Flower Man*’, along with a special performance by Elvis impersonator and President of VinylCoat of America, David Beaudry, who will be accepting donations for Habitat for Humanity.

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About: *‘à la carte’ PR ~ generating visibility for you and your business*

'à la carte' PR offers customized media and public relations services specifically aimed at meeting the needs of entrepreneurs, small and mid-size businesses, agencies and organizations. Specialties include business writing, media training, electronic marketing and website creation and development.

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