
FOR IMMEDIATE RELEASE:

Contact: Dianne Chase
704-572-0660 (o)
704-442-9199 (fax)
dianne@alacartep.com
www.alacartePR.com

'Culinary Concepts' Retains Media Relations Firm 'à la carte' PR

Charlotte, NC—(July 15, 2003)—'Culinary Concepts' of Charlotte, a private-chef and full culinary and catering service, has retained '*à la carte*' PR for media and public relations services including the modeling of a web portal.

About Culinary Concepts:

Culinary Concepts provides full service catering for private and corporate occasions. It is located on Pinecrest at Commonwealth in Charlotte and specializes in eclectic, artfully displayed, authentically prepared domestic and international foods. Personal chef services and international cooking classes are also available.

For more information, visit <http://culinaryconcepts.alacartep.com>

About: '*à la carte*' PR

'*à la carte*' PR offers 'made to order' media, public relations and web services to businesses, individuals and organizations seeking to increase their visibility and enhance their relationships with the media and the public.

For more information, visit: www.alacartep.com

###