

FOR IMMEDIATE RELEASE:

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**‘NEXT ON THE TEE’
PERSONAL DEVELOPMENT PROGRAM
LAUNCHED TO GUIDE GOLFERS OF ALL LEVELS**

Charlotte, NC – (Sept. 22, 2003) – A unique program aimed specifically at helping golfers of all levels develop their mental performance, on the links and off, has been launched by Acumeans, Inc. of Charlotte. Dr. Kathleen Connolly, Ph.D., developed the program to give players insights and tips on how to use their mind to optimum potential. “Next on the Tee’ is designed to enhance instructional learning and skill development,” says Dr. Connolly. “ Players already know how important their mental game is yet often struggle with how to leverage it to work for them. ‘Next on the Tee’ provides practical, concrete solutions that players can begin using immediately to help enhance their game.”

‘Next on the Tee’ is offered in 45 minute to one hour sessions; customized for individuals, groups and corporate workshops. “I developed this program to provide players with helpful individualized information that they can apply and build on,” says Dr. Connolly, “ ‘Next on the Tee’ guides you to think how you think when you are playing your best...all of the time.”

Acumeans, Inc., www.acumeans.com, was founded by Dr. Kathleen M. Connolly., Ph.D. Services include counseling and clinical hypnosis, organizational consulting, and psychotherapy. Specialties include individual, martial, couples and group counseling, as well as counseling in career development, sports performance and health and weight management. Organizational consultations are offered in a number of areas including communication skills, holistic wellness assessment and programming and management and leadership development.

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