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'Presto Grill' Retains Media Relations Firm 'à la carte' PR

Charlotte, NC—(Sept. 23, 2003)—The historic 'Presto Grill' of Charlotte has retained 'à la carte' PR for media and public relations services including design of an electronic newsletter.

About Presto Grill:

Presto Grill was established in 1947 by the Nixon family in the historic Traveler's Hotel building on West Trade Street in Charlotte, NC. The landmark restaurant, still owned and operated by the Nixon family, reopened early this year in a new building one block from the original site. For more information visit: www.prestobarandgrill.com

About: 'à la carte' PR

'à la carte' PR offers 'made to order' media, public relations and web services to businesses, individuals and organizations seeking to increase their visibility and enhance their relationships with the media and the public. For more information visit: www.alacartepr.com

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