
FOR IMMEDIATE RELEASE:

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'à la carte' PR **COMPLETES REDESIGN AND LAUNCH OF
'PRESTO GRILL' WEBSITE**

Charlotte, NC—(Nov. 17, 2003)— *'à la carte' PR*, retained by Charlotte's historic 'Presto Grill' restaurant for media and public relations services, announces the launch of the newly designed 'Presto Grill' website: www.prestobarandgrill.com

'à la carte' PR, is also handling the design and development of a new 'Presto Grill' electronic newsletter.

About *'à la carte' PR*:

'à la carte' PR offers 'made to order' media, public relations and web services to businesses, individuals and organizations seeking to increase their visibility and enhance their relationships with the media and the public.

For more information, visit: www.alacartepr.com

About 'Presto Grill':

'Presto Grill' was established in 1947 by the Nixon family in the historic Traveler's Hotel building on West Trade Street in Charlotte, NC. The landmark restaurant still owned and operated by the Nixon family, reopened early this year in a new building one block from the original site.

For more information, visit: www.prestobarandgrill.com

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